



A Division of IndiJ Public Media

Sovereign Partners Program

IndiJ Public Media is elevating tribal partnerships with an exciting new benefit program as we transform the landscape and impact of Indigenous journalism together.



**IndiJ
Public
Media**

ICT is an independent news organization covering the Indigenous world through a daily digital platform and weekday newscast carried via public television stations. We tell stories rarely covered by mainstream media, written by and for Indigenous peoples. ICT is owned by IndiJ Public Media, a 501 (c)(3) public charity that sustains itself with funding from donors and foundations. ICT also has a variety of advertising, sponsorship, and underwriting opportunities.

Our reach & impact

- Leading Native news source since 1981
- Content distributed free of charge
- Largest staff of Native journalists
- Newscast carried by 80% of public televisions channels, reaching hundreds of millions of households in the US, Canada and Australia
- 500K+ digital page views monthly
- 640K+ social media followers
- 50K newsletter subscribers
- Covering the Indigenous world with reporters in local communities across the U.S., bolstered by ICT's news bureau hubs across 9 geographic regions.

ictnews.org

[ICT Newscast](#)



[DONATE](#)

WHY JOIN THE **SOVEREIGN PARTNERS** PROGRAM?

ICT's new Sovereign Partners program offers Native American tribes and affiliated enterprises and organizations the opportunity to invest in important Indigenous stories told by Indigenous voices. Our stories give real voice to real issues in our own communities, stories that without ICT might not ever be told. Becoming an ICT Sovereign Partner is an investment in these critical stories. As a member of our integrated tribal network, we will recognize you with exclusive ICT Sovereign Partner benefits.

PROGRAM BENEFITS

\$5,000+ level

- Logo placement on indijpublicmedia.org.
- Quarterly feature in ICT's newsletter.
- Recognition on our social media platforms.
- Recognition in our annual Impact Report.
- Invitation to exclusive virtual events, including panel discussions, candidate forums, or guest presentations.

\$10,000+ level

- All above \$5,000 level benefits.
- Ongoing promotion on the ICT Newscast with Aliyah Chavez.
- Logo placement on quarterly Sovereign Partners Program newsletter.
- Exclusive invitation to a virtual "Meet the Board" session focused on Indigenizing philanthropy.
- Complimentary ticket to ICT fundraising events.

\$50,000+ level

- All above \$10,000 level benefits
- Recognition in our annual Powwow Guide.
- Invitation to participate in online virtual events, when relevant and aligned.
- Naming opportunities: named ICT staff positions, internships, facility components, additional recognition on indijpublicmedia.org



CONTACT

Thank you for your interest in joining ICT's Sovereign Partner program. For more information, please contact:.

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Join today!