



Job Title: Multimedia Journalist

FLSA Status: Exempt

Location: Remote, Occasional travel as needed

Department: Editorial

Type: Full-time

Reports to: News Director

Salary: \$55,000 to \$65,000

Job Posting

We are looking for an inspired and innovative Multimedia Journalist (MMJ) to join our growing newsroom. This is a unique opportunity for a visionary storyteller who is passionate about elevating Indigenous voices, uncovering stories from underrepresented communities, and producing content that informs, engages, and resonates with diverse audiences across digital, broadcast, and social platforms. As a key member of our team, you will play an essential role in shining a spotlight on the issues, achievements, and perspectives of Indigenous communities. From researching and pitching compelling ideas to producing impactful stories, your work will reflect the depth, diversity, and resilience of Native experiences.

If you are dedicated to creating accurate, inclusive, and meaningful journalism that uplifts Indigenous narratives while thriving in a fast-paced, collaborative environment, we encourage you to apply.

Job Summary

The **Multimedia Journalist** (MMJ) serves a vital role in the News Department, supporting both digital and broadcast platforms while collaborating with social media teams. The MMJ is a cross-platform storyteller responsible for generating original content, pitching story ideas, and producing, shooting, writing, editing, and presenting stories for broadcast, web, and social media. This position requires creativity, adaptability, and a strong ability to engage and connect with audiences on all platforms.

Role and Responsibilities

Content Creation and Storytelling

- Research, pitch, develop, and produce original news stories for broadcast, website, and social media platforms.
- Report recorded or live for both digital and broadcast platforms.
- Create content with multiple perspectives and diverse voices to provide rich and inclusive storytelling.
- Write, record, voice, film and edit (if possible) package news stories, ensuring all content meets organizational standards for journalistic integrity and production quality.

Collaboration and Communication

- Actively participate in regular editorial meetings and story development discussions.
- Work closely with producers, editors, and social media teams to align content with broader editorial strategy.
- Collaborate with social media teams to ensure engaging digital storytelling that drives engagement and traffic.

Technical Proficiency

- Record and edit, if needed, weekly newscast and interview segments as assigned.
- Assist with producing headlines, teases, bumpers, promos, and social media videos.

Administrative Responsibilities

- Maintain and organize footage, photos, and project files for easy retrieval.
 - Ensure all packages meet compliance and editorial guidelines before distribution.
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Qualifications

Required Qualifications

- Bachelor's degree in journalism, communications, or a related field (or equivalent experience).
- Ability to identify, research, and report on underrepresented stories, with a focus on community-driven content.
- Excellent written, verbal, and interpersonal communication skills.
- Highly organized with the ability to manage multiple projects under tight deadlines.
- Adaptability to shifting priorities and the ability to remain calm under pressure.
- Willingness to learn and develop video production skills, if not already proficient.

Preferred Qualifications

- Familiarity with issues impacting Indigenous communities.
 - Experience with 24-hour news cycles and the ability to work flexible shifts, including nights, weekends, and holidays.
 - Previous experience with video production workflows, including shooting, editing, and live production.
 - Proficiency with video editing software (Adobe Premiere, Final Cut Pro, or similar).
 - Strong on-air presence with demonstrated experience presenting live reports.
 - Knowledge of content management systems (CMS) for web publishing.
 - Previous experience with investigative journalism and database reporting.
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Education and Experience

- Bachelor's degree in journalism, communications, or a related field (or equivalent combination of education and experience).
- Minimum of two (2) years of experience as an MMJ, reporter, or similar role in a digital or broadcast news environment is preferred, but candidates with strong journalistic abilities and a willingness to learn technical skills will be considered.

Physical Requirements

- Ability to lift, carry, push, or pull moderate weight equipment for field production.
- Ability to work outdoors in varying weather conditions.

Licenses and Certifications

- Valid driver's license and reliable transportation for field reporting assignments.
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HOW TO APPLY

Please fill out the Application Form here: <https://wkf.ms/3m3dJKe>. Write “**Multimedia Journalist**” in for the position title. **Application deadline: February 6, 2025.**