



A division of IndiJ Public Media



WHO WE ARE

ICT is owned by IndiJ Public Media, an independent 501(c)(3) nonprofit news organization. We cover issues impacting the Indigenous world - through ICT's daily digital news stories and weekly newscast.

WHAT WE DELIVER

Compelling Indigenous news, entertainment and opinion online and on public television in the U.S., Canada and Australia - highlighting stories our audience from the 574 federally recognized tribes and beyond cares about most.

WHY WE MATTER

We fill a critical gap in the media landscape by telling informed, trustworthy news stories impacting Indigenous people and communities - stories often ignored or misrepresented by mainstream media.

Local Indigenous Journalism Initiative

An investment in IndiJ Public Media is an investment in:

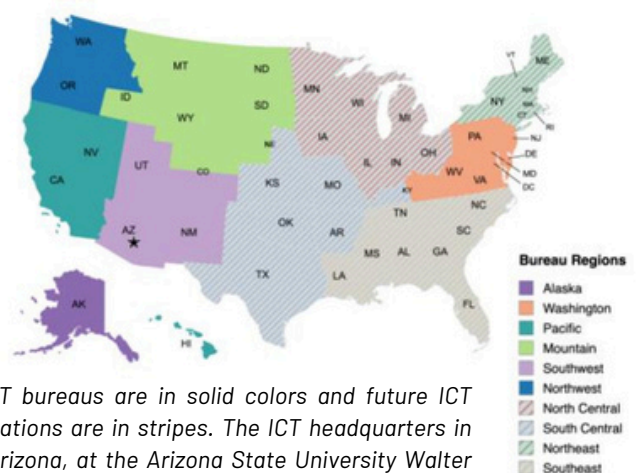
- Indigenous centered journalism spanning five bureaus - Washington, D.C., Anchorage, Alaska, Phoenix, Arizona, Missoula, Montana, Portland, Oregon - and plans for five additional bureaus.
- Journalism that goes beyond state lines to cover regions where America's nearly 10 million American Indians and Alaska Natives live and work.
- Collaborations with other existing media outlets that can help provide greater coverage of Indigenous communities and provide historical and regional context to relevant issues.
- Partnerships with stakeholders to support each bureau's annual operations allowing us to hire more journalists local to the bureau regions.

Distribution Reach

- ICT reaches 300k+ digital users, 800k+ social media followers, and 50k subscribers each month.
- The ICT newscast airs on 194 PBS stations, 300 public TV stations, 97 community access stations, and multiple streaming platforms.

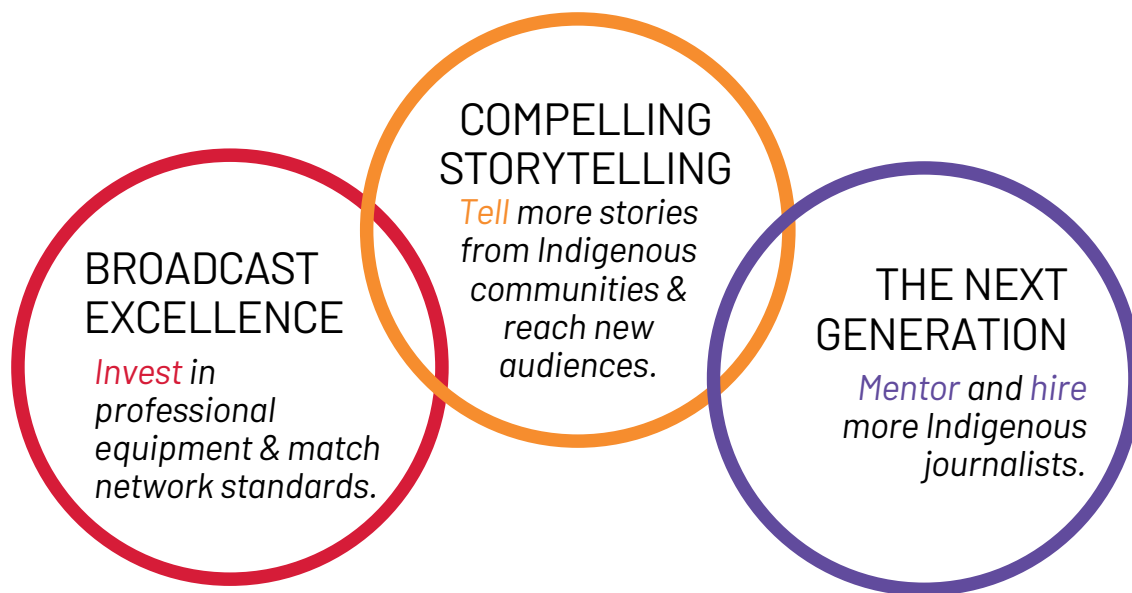
Annual Audience Reach

- 50k+ email subscribers
- 800k+ social media followers
- 1.4M readers and viewers



Current ICT bureaus are in solid colors and future ICT bureau locations are in stripes. The ICT headquarters in Phoenix, Arizona, at the Arizona State University Walter Cronkite School is indicated with a star.

Our Strategic Priorities



Advancing our priorities through the Local Indigenous Journalism Initiative:

- Broadcast Excellence - Elevating our newscast to match network standards, with investments in multimedia technology and additional staff, to gain new viewers and expand Indigenous programming.
- Compelling Storytelling - Invest in multimedia journalism and add additional regional bureaus so we can continue to report on Indigenous news.
- The Next Generation - Creating a place for young Indigenous journalists to tell their stories and give them the grounding to one day lead this organization and other news outlets.

Funding Our Multimedia Organization

Invest in amplifying Indigenous voices!

With a \$3.7M annual budget, our work is made possible through a blend of earned revenue and philanthropic support.

You can support ICT through the following tiers:

Individual Donor

Recurring or one-time donations from individuals to support ICT's operations; gifts of \$5+

Organization Partner

Major donations from organizations to support ICT's mission & sustainability; gifts of \$5,000+

Phoenix 100

Major donations from individuals who can help sustain ICT's growth; gifts of \$5,000 +

Sovereign Partner

Tribal nations & affiliated tribal enterprises who can empower ICT; gifts of \$5,000+

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