



# Organization Partner



## WHO WE ARE

ICT is owned by IndiJ Public Media, an independent 501(c)(3) nonprofit news organization. We cover issues impacting the Indigenous world - through ICT's daily digital news stories and weekly newscast.

## WHAT WE DELIVER

Compelling Indigenous news, entertainment and opinion online and on public television in the U.S., Canada and Australia - highlighting stories our audience from the 574 federally recognized tribes and beyond cares about most.

## WHY WE MATTER

We fill a critical gap in the media landscape by telling informed, trustworthy news stories impacting Indigenous people and communities - stories often ignored or misrepresented by mainstream media.

# Organization Partner

Your Support Fuels the Power of Indigenous Storytelling

IndiJ Public Media is establishing strategic connections with Organization Partners that demonstrate dedication to advancing Indigenous voices in the media, while expanding local news coverage and training the next generation of Indigenous journalists. With gifts of \$5,000 or more, Organization Partners provide crucial support to our mission, empowering ICT to continue providing free, accessible, trustworthy news impacting the Indigenous world.

## Reach & Impact

- IndiJ Public Media has the largest staff of Indigenous journalists who produce authentic content distributed free of charge.
- ICT reaches 300k+ digital users, 800k+ social media followers, and 50k newsletter subscribers each month.
- The ICT newscast airs on 194 PBS stations, 300 public TV stations, 97 community access stations, and multiple streaming platforms.

# WHY SUPPORT AS AN ORGANIZATION PARTNER?

As an Organization Partner, an investment in IndiJ Public Media is an investment in advancing local, independent Indigenous journalism. Our stories give an informed, authentic voice to real issues impacting Indigenous people and communities, stories that without ICT might never be told. As a supporter of our integrated network, we will recognize you with exclusive Organization Partner benefits.

## ORGANIZATION PARTNER BENEFITS

### \$5,000+ level

- Logo placement on [indijpublicmedia.org](http://indijpublicmedia.org).
- Bi-annual feature in ICT's newsletter.
- Recognition on social media.
- Recognition in annual Impact Report.
- Invitation to virtual events.

### \$10,000+ level

- All above \$5,000 level benefits.
- Quarterly feature in ICT's newsletter.
- Name included in recognition on "Friends of the Newscast" spot on the ICT Newscast.

### \$25,000+ level

- All above \$10,000 level benefits.
- Recognition on [indijpublicmedia.org](http://indijpublicmedia.org).
- Quarterly feature in Behind the Gift series.

### \$50,000+ level

- All above \$25,000 level benefits.
- Naming opportunities: staff positions, internships, facility components, etc.
- Invitation to participate in relevant virtual events.



## CONTACT

Thank you for your interest in amplifying Indigenous voices by supporting IndiJ Public Media and ICT news.

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**Give today!**