



## WHO WE ARE

ICT is owned by IndiJ Public Media, an independent 501(c)(3) nonprofit news organization. We cover issues impacting the Indigenous world - through ICT's daily digital news stories and weekly newscast.

## WHAT WE DELIVER

Compelling Indigenous news, entertainment and opinion online and on public television in the U.S., Canada and Australia - highlighting stories our audience from the 574 federally recognized tribes and beyond cares about most.

## WHY WE MATTER

We fill a critical gap in the media landscape by telling informed, trustworthy news stories impacting Indigenous people and communities - stories often ignored or misrepresented by mainstream media.

# Phoenix 100

## Your Support Fuels the Power of Indigenous Storytelling

IndiJ Public Media is building partnerships with a distinct group of 100 generous benefactors from across the global philanthropic landscape whose interests align with our goal to advance local Indigenous journalism. With leadership gifts of \$5,000 or more, investments from Phoenix 100 supporters are critical to strengthening our sustainability and empowering ICT to continue providing free, accessible, trustworthy news impacting the Indigenous world.

### Reach & Impact

- IndiJ Public Media has the largest staff of Indigenous journalists who produce authentic content distributed free of charge.
- ICT reaches 300k+ digital users, 800k+ social media followers, and 50k newsletter subscribers each month.
- The ICT newscast airs on 194 PBS stations, 300 public TV stations, 97 community access stations, and multiple streaming platforms.

# WHY SUPPORT AS A PHOENIX 100?

Phoenix 100 contributors are pivotal in shaping our future. The name came from our Phoenix offices at Arizona State University, but it also symbolizes the mythical phoenix rising from the ashes. With a minimum contribution of \$5,000, the Phoenix 100 initiative represents more than generosity – it signifies belief in the power and importance of Indigenous storytelling. As a supporter of our integrated network, we will recognize you with exclusive Phoenix 100 benefits.

## PHOENIX 100 BENEFITS

### \$5,000+ level

- Logo placement on [indijpublicmedia.org](http://indijpublicmedia.org).
- Bi-annual feature in ICT's newsletter.
- Recognition on social media.
- Recognition in annual Impact Report.
- Invitation to virtual events.

### \$10,000+ level

- All above \$5,000 level benefits.
- Quarterly feature in ICT's newsletter.
- Name included in recognition on "Friends of the Newscast" spot on the ICT Newscast

### \$25,000+ level

- All above \$10,000 level benefits.
- Recognition on [indijpublicmedia.org](http://indijpublicmedia.org).
- Quarterly feature in Behind the Gift series.

### \$50,000+ level

- All above \$25,000 level benefits.
- Naming opportunities: staff positions, internships, facility components, etc.
- Invitation to participate in relevant virtual events.



## CONTACT

Thank you for your interest in amplifying Indigenous voices by supporting IndiJ Public Media and ICT news.

Haley Martinez | Donor Relations Director | [Haley@ictnews.org](mailto:Haley@ictnews.org) | 402-770-2081  
Riley Mowatt | Development Specialist | [Riley@ictnews.org](mailto:Riley@ictnews.org) | 580-647-3201  
P.O.Box 929, Phoenix, AZ 85001  
[indijpublicmedia.org](http://indijpublicmedia.org) | [ictnews.org](http://ictnews.org)



**Give today!**