



Sovereign Partners



WHO WE ARE

ICT is owned by IndiJ Public Media, the 501(c)(3) nonprofit that powers ICT. We cover issues impacting the Indigenous world - through ICT's daily digital news stories and weekly newscast.

WHAT WE DELIVER

Compelling Indigenous news, entertainment and opinion online and on public television in the U.S., Canada and Australia - highlighting stories our audience from the 574 federally recognized tribes and beyond cares about most.

WHY WE MATTER

We fill a critical gap in the media landscape by telling informed, trustworthy news stories impacting Indigenous people and communities - stories often ignored or misrepresented by mainstream media.

Sovereign Partners

Your Support Fuels the Power of Indigenous Storytelling

IndiJ Public Media is reshaping the media landscape with an Indigenous approach to journalism by fostering relationships with tribes and tribally-affiliated organizations who can help fuel our mission to amplify Native voices while training the next generation of Native journalists. With gifts of \$5,000 or more, Sovereign Partner investments are critical to helping us advance local, independent Indigenous journalism with news hubs anchored in geographic areas where Native people live and work.

Reach & Impact

- IndiJ Public Media has the largest staff of Indigenous journalists who produce authentic content distributed free of charge.
- ICT reaches 300k+ digital users, 600k+ social media followers, and 50k newsletter subscribers each month.
- The ICT newscast airs on 194 PBS stations, 300 public TV stations, 97 community access stations, and multiple streaming platforms.

WHY SUPPORT AS A SOVEREIGN PARTNER?

Sovereign Partners offers Native American tribes and affiliated enterprises and organizations the opportunity to invest in expansive Indigenous news coverage from across the nation. Our stories give an informed, authentic voice to real issues in our own communities, stories that without ICT might never be told. As a supporter of our integrated tribal network, we will recognize you with exclusive Sovereign Partner benefits.

SOVEREIGN PARTNER BENEFITS

\$5,000+ level

- Logo placement on indijpublicmedia.org.
- Bi-annual feature in ICT's newsletter.
- Recognition on social media.
- Recognition in annual Impact Report.
- Invitation to virtual events.

\$10,000+ level

- All above \$5,000 level benefits.
- Quarterly feature in ICT's newsletter.
- Name included with text-on-screen broadcast recognition on the ICT Newscast

\$25,000+ level

- All above \$10,000 level benefits.
- Recognition in annual Powwow Guide.
- Recognition on indijpublicmedia.org.
- Quarterly feature in Behind the Gift series.

\$50,000+ level

- All above \$25,000 level benefits.
- Naming opportunities: staff positions, internships, facility components, etc.
- Invitation to participate in relevant virtual events.



CONTACT

Thank you for your interest in amplifying Indigenous voices by supporting IndiJ Public Media and ICT news.

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Give today!